

## Why Mosaik?

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The name "Mosaik" (with a unique spin on the spelling for better ownability) was chosen for our credit union because it symbolizes a community made up of diverse, interconnected pieces, each contributing to a better whole. Just as a mosaik is crafted from various elements to create something beautiful and meaningful, Mosaik Credit Union represents the collective strength and uniqueness of our members, communities and staff. The name highlights the values of unity, collaboration, and the endless possibilities that arise when individuals come together to achieve a common goal. It embodies our commitment to supporting our members and fostering a thriving, inclusive community through our products, member service and unwavering community support.

## Merging Simply Means Growing Together

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The financial industry is changing. As credit unions, we are looking to strengthen the benefits for members by partnering with other credit unions to gain added expertise, operational savings and introduce new offerings. It's possible that together we can take advantage of new opportunities and manage the risks that are present in today's competitive environment.

The merger combines strengths from all three legacy credit unions. Working together, Mosaik Credit Union can do more for members and ensure local community-based banking options remain a competitive and accessible choice for the communities served for years to come.



**Mosaik**  
CREDIT UNION

## Stronger Together

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Community, Victory and New Ross Credit Unions have joined together to offer a brighter future for their membership, communities and staff. As of January 1st, 2025, we will now legally be known as **Mosaik Credit Union Limited**, a name we are proud to own and grow with as we continue building an even brighter mosaik together with all of you today and each day moving forward!

# Inaugural Board of Directors

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The Board of Directors for the new entity has been established, comprising of four current board members from each legacy credit union who will drive forward Mosaik Credit Union Limited's strategic plan.

## From Community Credit Union

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**Daniel Roper**

**Andre Myette**

**Susan Costin**

**Carolyn Allen**

## From New Ross Credit Union

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**Andre Veinotte**

**Sharon Rafuse**

**John Chandler**

**Clifford MacKinnon**

## From Victory Credit Union

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**Peter Francis**

**Brad MacQuarrie**

**VanEssa Roberts**

**Nick Parker**

## Where You'll Find Us

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**Amherst**  
**Brooklyn**  
**Chester Basin**  
**Kennetcook**  
**New Ross**  
**Pugwash**  
**Truro**  
**Truro (Digital  
Innovation Centre)**  
**Windsor**

## Community Focused

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Community support and impact will remain at the heart of how we do business, from the way we guide our members to achieve their greatest financial goals, to the way in which we will continue showing up for the businesses, non profits, community events and organizations who truly shape both our co-operative purpose and our greater, unified progress.



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# Meet our Senior Leadership Team

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**Georg Oberprieler**

**Chief Executive Officer**



Georg has a long history within the credit union system both in Germany and in Western Canada and has been the CEO of Community Credit Union for the past 5 years. He is incredibly excited about the opportunities that lie ahead for the members, communities and staff involved in this merger.

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**Michael Wilcox**

**Chief Information Officer**



Mike has served as the CEO of New Ross Credit Union for the past 20 years. Before joining NRCU, he gained valuable experience working with industry competitors, including Royal Bank and CIBC for over a decade. Mike is excited about the future and looks forward to achieving great things with everyone at Mosaik Credit Union!

## **Jim Riley**

### **Chief Financial Officer**



Jim has enjoyed a well-rounded 35 year career at Victory Credit Union, serving as CEO for the past 16 years. He looks forward to the successes and growth of our broadening Mosaik team through the journey ahead and of course both the new opportunities and exciting challenges that will arise as CFO.

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## **Krystle Clyke**

### **Chief Operating Officer**



Krystle will be filling the role as Chief Operating Officer with Mosaik Credit Union Limited, a role she is incredibly excited to dive into and explore all of the nuances that will allow each branch to operate successfully for and with our membership. She has been in the industry for 10 years and with Community Credit Union for the last 5 as Branch Manager.

## Let's Look Ahead to 2025

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Change can be difficult but Mosaik Credit Union really is a work of art, one we are all incredibly excited about shaping with all of those who come through our branch doors, find us in community, or partner with us to strengthen the relationship our neighbours have with their own finances.

Community, New Ross and Victory Credit Unions each have a long and storied history within their communities and evolving to better support these key stakeholders is at the very core of our collective and continued mission. **January 1st, 2025** is our **legal merge date**, simply meaning that it is the official beginning of our combined Mosaik Credit Union Limited and the static end of the legal upholding of each legacy credit union. However, if you were to step into any of our 9 branches on the first day of the new year, it would truly feel 'business as usual' as it will take some time to evolve to our new name and logo on all signage but rest assured, the same familiar faces will certainly be there to greet you as normal.

Some changes certainly will be coming but we are doing our very best to minimize member impact and are excited to share with you when the time is right, some of the changes that will be coming throughout 2025 that will only enhance the services we offer both in branch and online.

## New Name + New Logo

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If you've seen any news shared from other credit unions in our Atlantic system lately, you've likely seen how Mosaik's new logo is aligned with our system's new direction as well. The 'hands in globe' have served us incredibly well over the years but a fresh take was necessary, allowing us to look ahead to the opportunities for our members in future, captured perfectly in this new logo. If you're interested, click the link [HERE](#) to learn the story behind the change!



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